

Empowering Educators, Elevating Student Potential



Justify Your Attendance. Amplify Your Impact.

At AVID National Conference 2025, passionate educators will unite to empower one another, elevate student potential, and advance college and career readiness for all. Grounded in the core values of connecting, learning, and leading, this dynamic event features innovative practices, research-backed strategies, and actionable ideas that make a lasting impact.

You know the value of the NatCon experience—and you're ready to join fellow educators in San Diego for 3 days of inspiration, collaboration, and growth. This justification kit will help you secure approval and funding, with key messaging, event details, and customizable tools to show how your attendance supports your students, colleagues, and school community.

Justification Kit Contents

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- The Conference Experience
- Pricing and Funding
- Resources

Sample Letter: Request for Approval

Sample Presentation: Request for Approval

One-Pager

Talking Points

Purpose and Focus of NatCon

- A nationally recognized conference centered on advancing student achievement through proven AVID strategies.
- Sessions for educators and leaders at all levels, including teachers, superintendents, board members, and site-based administrators.
- Focus areas align with educational priorities:
 - Impacting Student Learning
 - Transformational Leadership
 - Equity for All
 - Teaching and Learning for the Future

Relevance and Application

- Immediately applicable strategies aligned with current school and district initiatives.
- Sessions provide evidencebased practices and tools to:
 - Increase academic rigor.
 - Accelerate performance for underrepresented students.
 - Drive systemic, sustainable change.
 - Create more engaging and equitable learning environments.
- Learn directly from practitioners and national experts with proven impact.

Strategic Impact for Districts and Sites

- Learn district-focused strategies with lasting impact.
- Strengthen AVID implementation at district and site levels.
- Equip leaders to deliver effective professional learning.
- Inspire and engage colleagues and stakeholders.
- Align with your district goals for college and career readiness and academic achievement.

Talking Points

Professional Growth and Networking

- Build meaningful relationships with AVID educators, alums, and students across the country.
- Exchange innovative ideas and collaborate with like-minded professionals on shared challenges and opportunities.
- Gain diverse perspectives on future-ready teaching and learning practices.

Motivation & Inspiration

- Hear impactful stories that showcase real student and educator success.
- Participate in high-energy
 opening and closing sessions
 that refocus leaders on their
 mission to transform lives
 through education.
- Celebrate excellence at the inaugural AVID Global Achievement Awards.







The Conference Experience

Opening and Closing Sessions

- **Opening Session** kicks off with powerful, real-world AVID student and alum stories, energizing giveaways, and a community celebration, providing the inspiration needed to fully engage in the conference experience.
- **Closing Session** will leave attendees energized and equipped with actionable ideas to enhance impact in and beyond the classroom.
- Why it matters: These sessions set the tone and close the loop, framing and reinforcing the purpose of our collective AVID work.

Concurrent Sessions: Choice-Driven Learning

- Over 80 concurrent sessions focused on strategy, systems, and scalability
- Support site- and district-level AVID implementation
- Highlight innovation, research, and best practices
- Opportunities to collaborate with national experts and peers

Who should attend: All

educators, leaders, and AVID community members looking to personalize their professional development based on their role and site goals.

Communities of Practice: AVID Path to Schoolwide®

- A 12-hour, role-based professional learning experience
- Deeper and more focused than typical conference workshops
- Intensive collaboration
- Center on shared roles and real-world challenges
- Deliver practical, actionable insights

Who should attend: Educators and leaders who want a focused, immersive, and collaborative learning journey around college and career readiness for all students.

The Conference Experience

Pre-Conference Experiences: Early Access to Extended Learning

Two Options to Begin Learning Before the Conference Kicks-off

Pre-Conference Sessions

Thursday, Dec. 11

Over 10 additional learning opportunities are included in registration.

Who should attend: Any educator, leader, or AVID community member arriving early and seeking more value from their conference experience.



Leadership Forum

Thursday, Dec. 11

A dedicated session for AVID site and district leaders.

Who should attend: AVID Site Coordinators, administrators, AVID District Directors, and education leaders focused on leadership development and strategic planning.

Pricing Options

Conference Pricing

Early Bird Pricing (register by October 31)

- \$820 for AVID members
- \$920 non-members

Regular Pricing (register on or after November 1)

- \$870 for AVID members
- \$970 for non-members

Path to Schoolwide at National Conference Pricing

Early Bird Pricing (register by October 31)

- \$870 for AVID members
- \$985 for non-members

Regular Pricing (register on or after November 1)

- \$920 for AVID members
- \$1,035 for non-members

Incentives

- A \$50 discount on registration price for AVID National Demonstration
 School participants (including their District Directors)
- Free registration for district superintendents and college/university presidents

Incentives will be applied at invoicing, and only one incentive can be applied for any participant. The incentive applied will be the one that most financially benefits the district.

These incentives do not apply to AVID Path to Schoolwide registration.

Funding Resources

Investing in AVID professional learning can lead to a lasting impact in your school or district. There are many ways to make it financially feasible. From federal and state funding to local grants and teacher-specific programs, multiple pathways are available to help offset the costs. We've compiled a range of <u>resources on our website</u> to guide you through the options and help you find the right fit for your needs.

Federal Funding

Federal programs such as Title I, II, III, and IV under ESSA, along with Perkins V, may be used to support professional development initiatives like AVID. Our website includes helpful guides to navigate these funding sources, and your district office may also provide insights specific to your local context.

State and District Initiatives

Each state has its own funding streams for K–16 education. Visit the U.S. Department of Education's website to explore what's available in your state, and check with your district to see if there are additional funds or initiatives you can tap into.

Foundations and Corporate Grants

Many foundations, corporations, and local businesses invest in K–12 education and may offer grants to support AVID implementation. Work with your district's grant office or development team to identify and pursue these potential partnerships.

Teacher Grants and Funding Opportunities

Individual educators can often access grants tailored to classroom innovation and professional learning. Our website highlights several grant programs that can help cover costs for AVID training and materials.

Learn More About Funding Resources

Support your official request to attend NatCon 2025.

Use the tips below to personalize the sample resources and clearly connect the value of NatCon to your role, your students, and your school or district's goals.

The more relevant and specific your request, the more impactful it will be.

Align With Local Priorities

Connect to your school or district's strategic plan, board goals, school improvement plan, or professional learning framework. Use the same language your leaders use (e.g., college and career readiness, MTSS, and SEL integration).

Keep It Student-Focused

Frame your request around how this experience will improve outcomes for your students.

Show the Impact

Describe how you'll apply what you learn in your classroom, school, or district and how you'll share it with others (e.g., lead professional development, present to staff, or support a schoolwide initiative).

Back It Up With Evidence

Reference data, feedback, or district initiatives that support the need for this professional learning. Show how it builds on what you're already doing.

Be a Multiplier

Highlight your role as a leader or coach who will bring ideas back and support others in implementing them, expanding the value of the investment.

Address Costs Thoughtfully

Break down the cost and show the return on investment (e.g., cost per staff member or student impacted). Offer to report back after the conference.

Sample Letter: Request for Conference Approval

Subject: Request for Approval and Funding: 2025 AVID National Conference

Dear [Supervisor's Name],

I would like to attend the 2025 AVID National Conference, which takes place December 11 through 13, and request your approval and funding. This nationally recognized event provides high-impact professional learning centered on proven AVID strategies that support student achievement, directly aligning with our [SCHOOL/DISTRICT] goals of [INSERT GOALS OR INITIATIVES].

This conference will equip me with practical tools and current research to enhance instruction, strengthen AVID implementation, and support our broader school initiatives.

If approved, I will:

- Share key strategies and resources during professional development sessions and in professional learning communities.
- Apply new learning to improve my instructional practices.
- Collaborate with my colleagues to align AVID strategies with school goals.

Registering by the Early Bird deadline of October 31saves \$100. Pre-conference sessions on December 11 are included at no extra cost. I've attached a one-pager with more details and links to the complete conference overview.

The AVID National Conference is more than a professional development event, it's a strategic opportunity to strengthen teaching and learning across our school, and I would love to share its value with everyone.

Thank you for considering my request. I'm happy to provide further details and discuss how this aligns with our priorities. I look forward to your approval to move forward.

Sincerely, [Your Name]

> <u>Download</u> Sample Letter

Sample Presentation: Request for Conference Approval



<u>Download</u> <u>Sample Presentation</u>

One-Pager





Empowering Educators, Elevating Student Potential

Invest in Impact

AVID National Conference is more than professional development; it's a strategic investment in student, educator, and district success. Attendees gain practical tools, new connections, and insights to drive college and career readiness, boosting achievement systemwide.



Connect: Build a Network

- Engage with AVID educators, alums, and students nationwide.
- Collaborate with passionate professionals committed to student success.
- Share innovative ideas and gain fresh perspectives on future-ready learning.



Learn: Strategies That Work

- Learn from national experts and experienced practitioners.
- Explore proven practices to boost rigor, equity, and systemic change.
- Gain strategies aligned with your school or district's priorities.



Lead: Meaningful, Lasting Change

- Strengthen your leadership impact at any level—from teacher to superintendent.
- Elevate AVID implementation and inspire your teams.
- Lead transformational change with confidence and clear strategies.

When and Where

- December 11-13, 2025
- Manchester Grand Hyatt
- · San Diego, CA

Conference Experience

- Opening and Closing Sessions: Motivation and Momentum
- Over 80 Concurrent Sessions: Actionable Learning
- Communities of Practice:
 AVID Path to Schoolwide® Deep-Dive
- Pre-Conference Sessions:
 Jump-start Learning
- Leadership Forum:
 For Site and District Leaders

Conference Pricing AVID Members/Nonmembers

Conference

- Early Bird (by Oct. 31): \$820/\$920
- Regular (after Nov. 1): \$920/\$970

Path to Schoolwide

- Early Bird (by Oct. 31): \$870/\$985
- Regular (after Nov. 1): \$920/\$1,035

Incentives*

- A \$50 off registration for AVID National Demonstration School participants
- Free registration for district superintendents and college/university presidents

*See Details and Guidelines Online

LEARN MORE



<u>avid.org/national-conference</u>

<u>Download</u> NatCon 2025 One-Pager





avid.org/national-conference