Frequently Asked Questions
AVID Emerge™ Webinar
January 25, 2024

Which states have participated in the pilot program for AVID Emerge? What did the pilot process look like?
AVID Emerge underwent pilot testing in California, Texas, Wisconsin, New York, and Florida. During the pilot, teachers received one or two routines at a time, implemented them in their language acquisition classes, and provided feedback. Our development team visited pilot sites, observed the resources, and conducted focus groups. The feedback, along with survey data, guided revisions and further development.

Does AVID Emerge meet state requirements for designated English Language Development (ELD)?
AVID Emerge is strategically crafted to enhance and supplement an existing ELD curriculum that adheres to state-mandated requirements. While it can play a pivotal role in fortifying the foundation of an ELD program, it is not designed to function autonomously as a stand-alone curriculum. Instead, it serves as a robust resource that enriches the learning experience within the context of a comprehensive ELD framework.

In addition to its complementary nature, AVID Emerge offers the flexibility to adapt to various state standards by providing comprehensive crosswalks for key standards, such as WIDA, ELP, CA ELD, and TELPAS, among others. These crosswalks meticulously illustrate how the instructional routines within AVID Emerge align with specific proficiency standards, ensuring that educators can seamlessly integrate the program into their existing curriculum while meeting the diverse linguistic needs of their students.

Does AVID Emerge qualify for Title III funding?
AVID Emerge not only aligns with but actively supports the objectives outlined in Title III, which focuses on enhancing the education of English Learners (ELs) to ensure they attain English proficiency and meet challenging state academic standards.

Title III funding is specifically earmarked to facilitate the educational needs of ELs, including professional development for educators, acquisition of instructional materials tailored to support language development, and fostering family engagement to promote student success. AVID Emerge, with its comprehensive approach to language acquisition and academic achievement, encompasses all these essential components, making it an ideal candidate for Title III funding allocation.

How can the differentiated routines be used for ELD classes organized by grade level instead of proficiency levels?
Within the instructional routines found in AVID Emerge, a similar learning outcome is identified for all proficiency ranges, but the avenue in achieving the outcome is differentiated. Aligning with diagnostic teaching, components of each proficiency range can be compiled to best address the classroom's learning foci and language proficiencies.

Is AVID Emerge intended to be implemented every day? How long are the lessons typically intended to be in AVID Emerge?

AVID Emerge can be an overlay in a designated ELD classroom or a primary resource in design and delivery. The educator determines the implementation frequency since AVID Emerge is not connected to AVID certification. Aligning with the concept of diagnostic teaching, the instructional routines can be incorporated at the time and frequency that best serves the students' learning outcomes.

Instead of solely providing lessons, AVID Emerge provides differentiated instructional routines. As educators, we know that time is of the essence within the classroom. The instructional routines are not bound to a certain time frame, to allow for flexibility, educator agency, and diagnostic teaching. Educators have the autonomy to move at the pace they find to best align with their teaching style and the learning styles of their students. For example, educators might find themselves chunking a Scholar Starter, Exit Ticket, or even a Collaborative Study Group over multiple days.

How could AVID Emerge be used in co-taught content classes for entering (new arrival) students?

AVID Emerge is designed for the designated ELD classroom, explicitly focusing on language acquisition. Ultimately, it is the district's or site's decision in which setting they use the resources. Some instructional routines could transfer to content classes with a co-teacher focused on language acquisition.

Is there a different cost structure for accessing AVID Emerge, and what does it include?

AVID Emerge is an individual educator subscription to our Digital Toolkit. It is nontransferable after the user has completed the professional learning component. Professional learning accompanies the purchase of the Digital Toolkit when you first purchase AVID Emerge. Once professional learning has been completed, the user is not required to attend in the years following. The only purchase that is annual is the subscription to the Digital Toolkit. AVID Emerge has member and non-member pricing. You are still eligible for the member pricing if you are at a non-member site in an AVID member district.

Please see the table below for the pricing details for the 2024–25 academic year:

Services (Member)	Cost (Per Person)	Services (Non-Member)	Cost (Per Person)
PL (In-Person)	$675	PL (In-Person)	$770
Digital Toolkit	$175	Digital Toolkit	$250
Total	**$850**	**Total**	**$1,020**
PL (Virtual)	$475	PL (Virtual)	$550

Digital Toolkit	$175	Digital Toolkit	$250
Total	**$650**	**Total**	**$800**

Please note that the professional learning component is only required in the first year and can be completed face-to-face or virtually. The Digital Toolkit is purchased in the first year and renewed annually. In-person or virtual coaching support is available upon request. For more information, please contact emerge@avid.org.

How can a district sign up to implement AVID Emerge?
To implement AVID Emerge, districts have two options: add it to their annual district contract or purchase it through the MyAVID eStore (if you do not have a MyAVID account, please sign up to create one). If you choose to add AVID Emerge to your annual contract, you can add the AVID Emerge Digital Toolkit and accompanying professional learning in your Partner Agreement Portal. In the portal, you will see a tab specifically for AVID Emerge. You will then enter the quantity of Digital Toolkit subscriptions per school site. Once your contract is signed, you will receive a follow-up email with directions on assigning your AVID Emerge team members, giving them access to the Digital Toolkit.

The MyAVID eStore option is best suited for those who want to purchase individual subscriptions. If a district would like to purchase AVID Emerge on behalf of someone in the MyAVID eStore, they must "act as someone" in MyAVID and purchase as the user.

Where and when will the professional learning be offered?
The first opportunity to receive the AVID Emerge professional learning will be at AVID Center in San Diego from June 4–5. We are also offering a virtual option from June 6–7. Based on feedback from a recent survey, we are determining locations, which will be announced shortly.
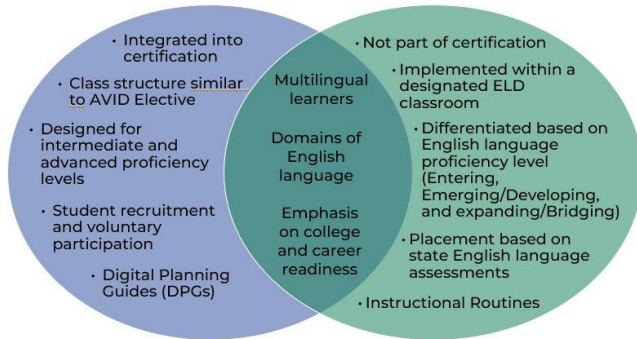
How does AVID Emerge integrate with AVID Excel? Can you implement both?
AVID Excel and AVID Emerge are two programs designed to support multilingual learners. While both programs aim to accelerate language proficiency, their approach and target audience differ. AVID Excel is a dedicated middle-school elective for long-term English learners, while AVID Emerge is a supplementary resource to enhance instruction and support in designated language acquisition classes.

AVID Excel® — **AVID Emerge™**

AVID Excel®:
- Integrated into certification
- Class structure similar to AVID Elective
- Designed for intermediate and advanced proficiency levels
- Student recruitment and voluntary participation
- Digital Planning Guides (DPGs)

Shared (center):
- Multilingual learners
- Domains of English language
- Emphasis on college and career readiness

AVID Emerge™:
- Not part of certification
- Implemented within a designated ELD classroom
- Differentiated based on English language proficiency level (Entering, Emerging/Developing, and expanding/Bridging)
- Placement based on state English language assessments
- Instructional Routines

Is AVID Emerge available for non-member districts and non-member sites in AVID districts?
AVID Emerge is available for non-member districts and can be the only AVID program implemented in a district. Please see the non-member district pricing on the Advancing Multilingual Learners website flyer. We are honoring member pricing for non-member sites in AVID member districts. If you are a non-member site or district, please contact emerge@avid.org for more information on how to add teacher subscriptions to your site or district.